

SHOWTIME

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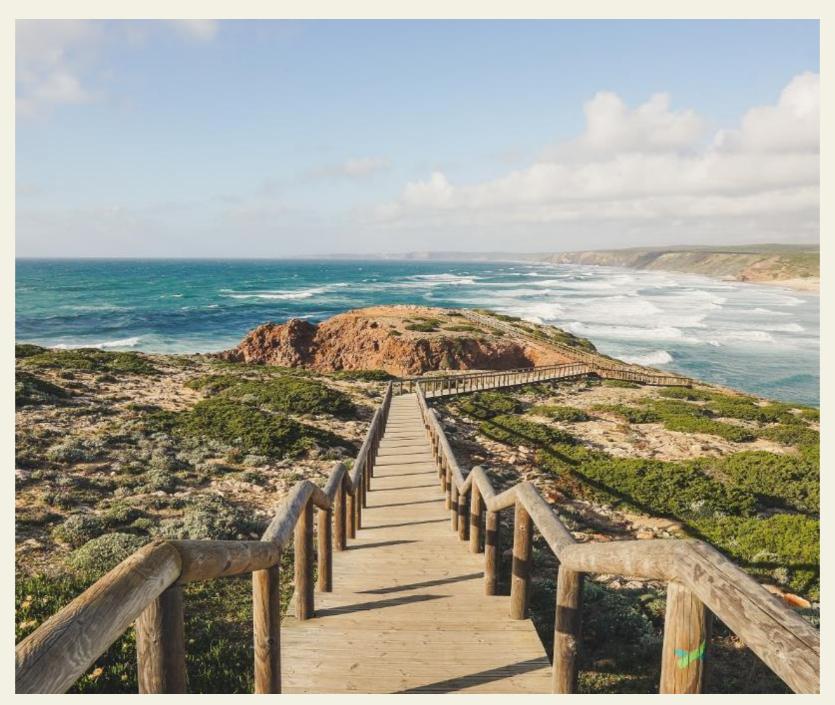


DESTINATION ALGARYE

Soaring cliffs, sea caves, golden beaches, scalloped bays and picturesque villages draw visitors to the Algarve from all over the world.

Nature: The Algarve is home to some of the most beautiful natural landscapes in Europe. Visitors can experience amazing views; from walking along the popular flagged trails to exploring the beautiful coastline.

Culture: Churches and castles built in previous centuries reflect a rich culture steeped in history. Moorish influences are evident in the narrow streets and chimneys with varied shapes and designs which can also be seen in the local ceramics.









DESTINATION ALGARVE

Golf: The Algarve is synonymous with golf, with a remarkable collection of first-class championship courses and amazing resorts strung along the sun-kissed coastline.

Food: There are few places that can match The Algarve's culinary offering inspired by a healthy Mediterranean diet of fruits and vegetables, and it is renowned as a gastronomic paradise for fish and shellfish. The Algarve also boasts the most Michelin Star restaurants in the whole of Portugal

Sunshine: With mild winters, hot summers tempered by Atlantic breezes and warm and sunny autumn seasons, the south of Portugal is a perfect year-round location for business or pleasure.







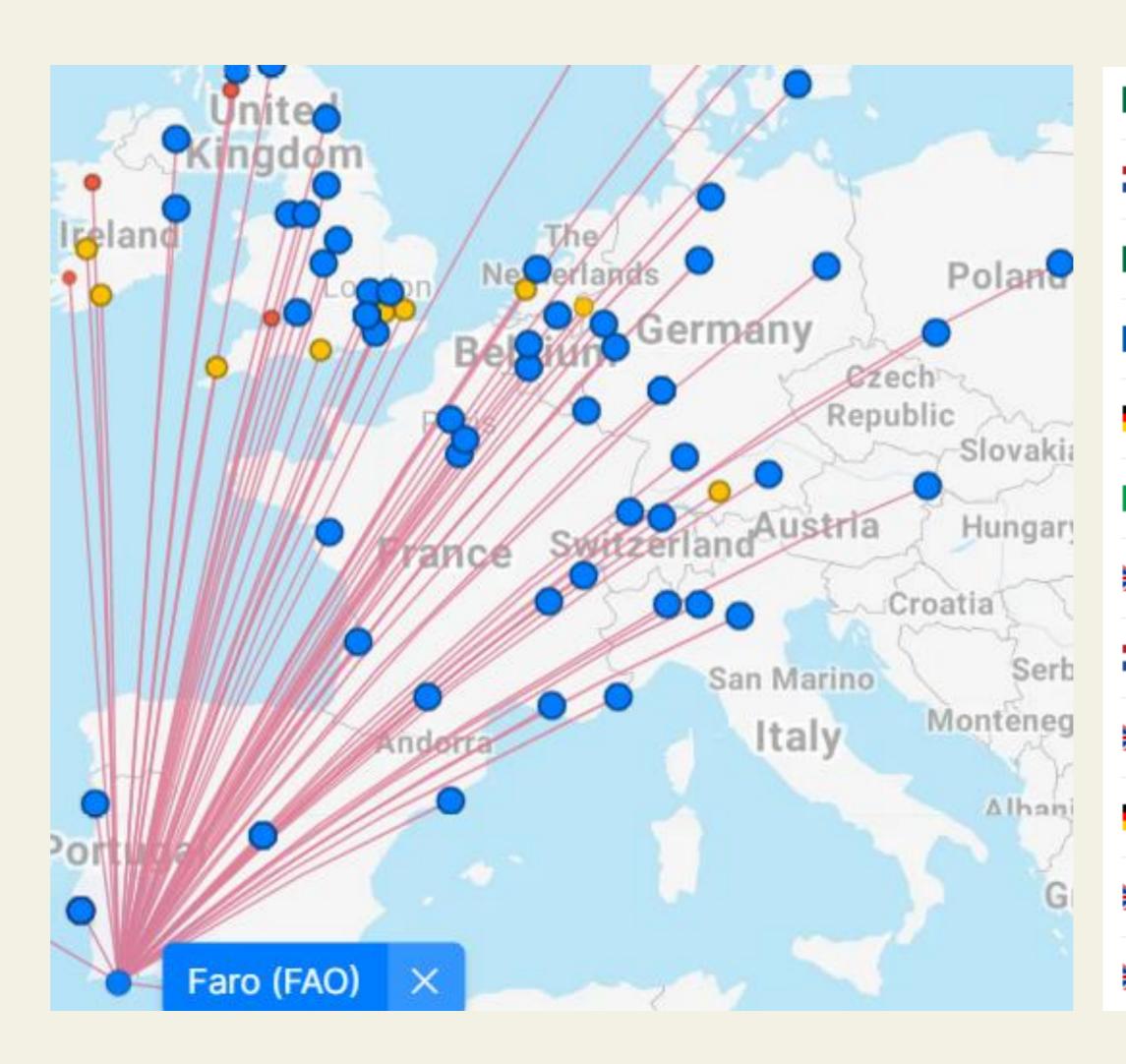


AIRLIFT

In total there are 74 destinations served by 23 airlines flying from and to Faro.

Most flights are operated by one of the following carriers:

- Ryanair (FR) 34 destinations
- EasyJet (U2) 20 destinations
- Jet2 (LS) 10 destinations
- Volotea (V7) 6 destinations
- Eurowings (EW) 5 destinations
- British Airways (BA) 4 destinat.
- TUI Fly (X3) 4 destinations
- SAS (SK) 4 destinations
- Transavia (TO) 3 destinations



•	Lisbon (LIS)	41 flights / month
	Eindhoven (EIN)	23 flights / month
(1)	Porto (OPO)	23 flights / month
	Paris (Orly) (ORY)	21 flights / month
	Frankfurt (FRA)	20 flights / month
	Dublin (DUB)	18 flights / month
	Bristol (BRS)	17 flights / month
	Amsterdam (AMS)	17 flights / month
	London Stansted (STN)	17 flights / month
	Berlin (BER)	16 flights / month
	London Gatwick (LGW)	14 flights / month
	Manchester (MAN)	14 flights / month

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WHERE

Just 49 kms from Faro International Airport and 6 Kms from Albufeira's vibrant old town, W Algarve sits on the central Algarve coast, offering simultaneous seaside relaxation and high-energy sophistication.

Find us:

Address

Estrada da Galé, Sesmarias - CX Postal 290, H 8200-385 Albufeira Algarve Portugal



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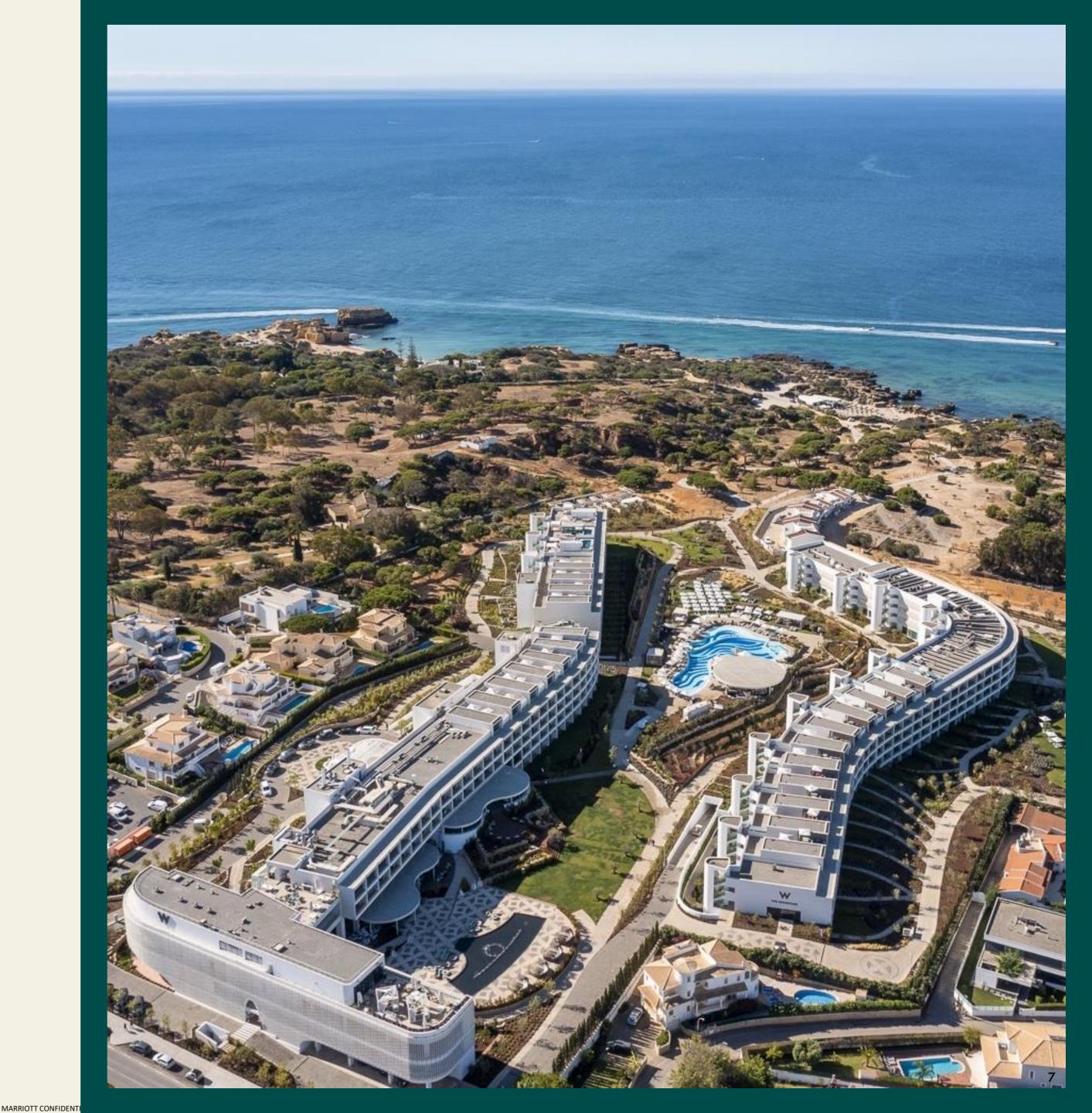
MAKE WAVES

Get swept away at W Algarve!

A bold and sparking Escape perched on southern Portugal's iconic cliffs.

W Algarve brings urban lifestyle meets high-energy beachside flair. The vibe is relaxed and spontaneous; year-round, 24/7 escapism for the young-at-heart.

Pulsating beats, vibrant flavors and bright design complete the scene in this playful destination



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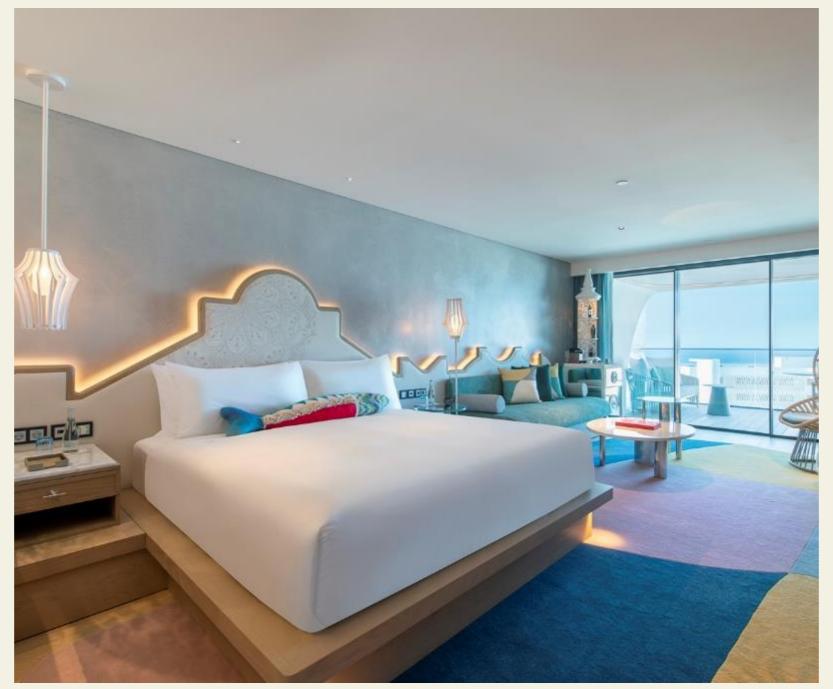


GUESTROOMS

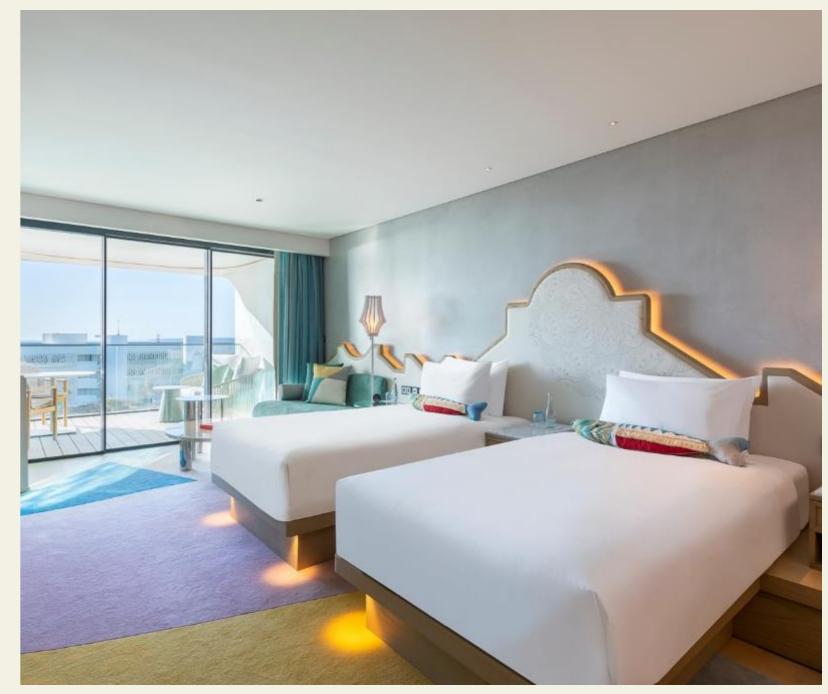
Soak in the azure views in one of the 134 hotel rooms, suites and residences, all ocean facing and boasting spacious balconies.

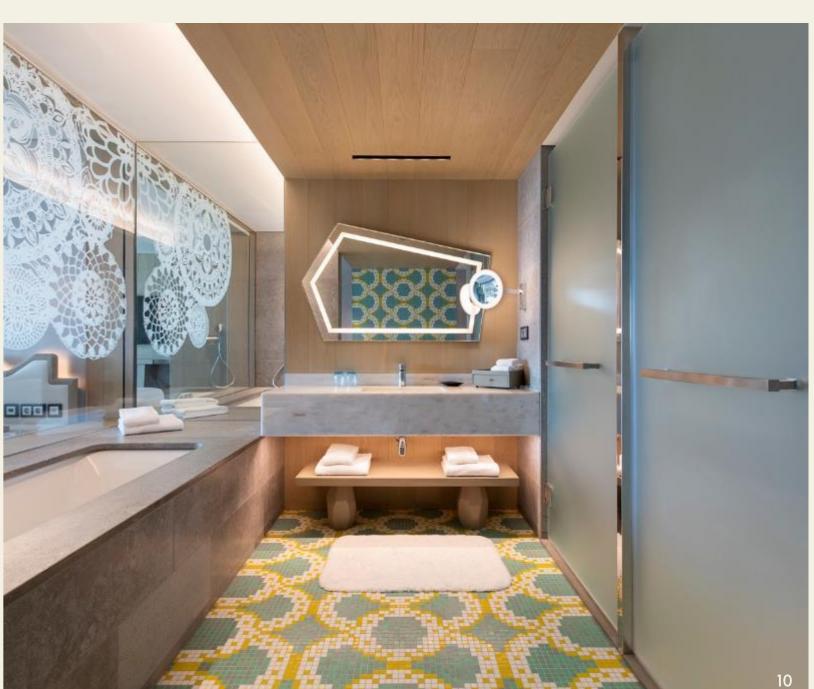
Atlantic colors and asymmetrical forms that mimic the nearby cliffs define the design, it's the Algarve reinterpreted by W.

Signature W amenities complete each room W signature bathroom amenities, to plush bath robes, soaking bathtubs (only in Twin rooms) and rain showers.









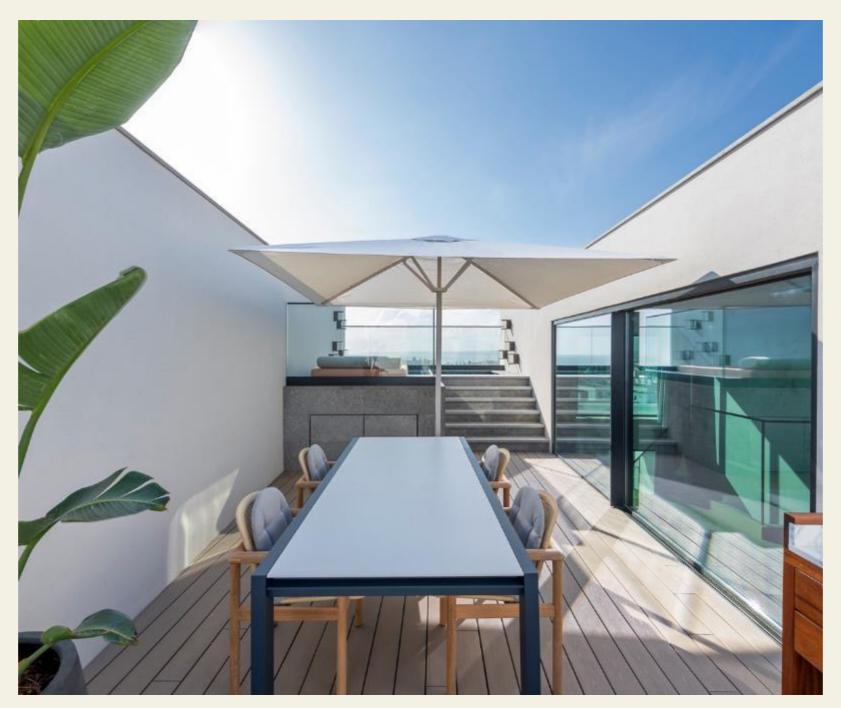


MOW SUITES

Experience next-level luxury with two floors of state-of-the art resort living in one of our ten WOW Suites.

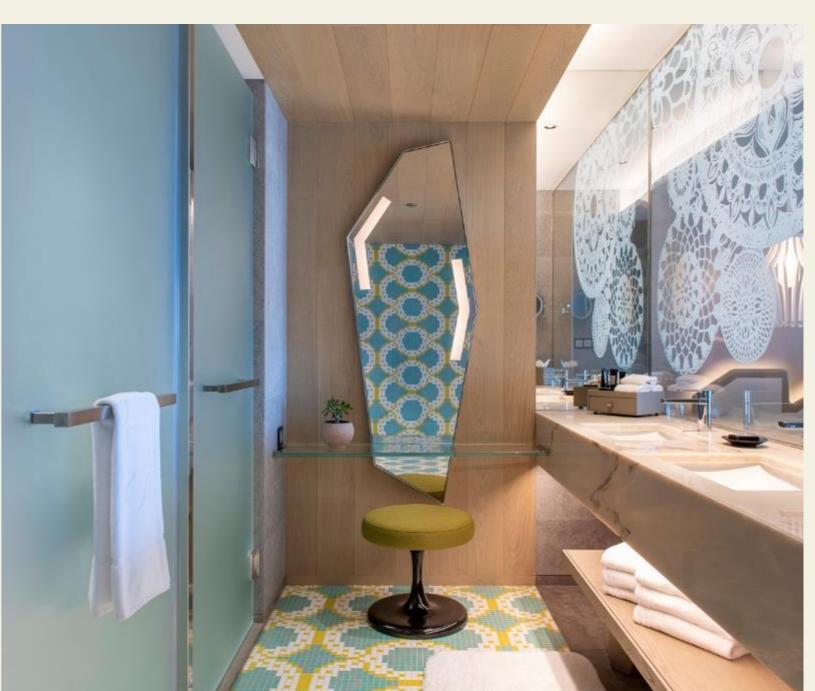
Downstairs, the living areas featuring ultramodern B&O® entertainment systems, the bedroom with signature W bed, and the bathroom with separate toilet and rain shower.

Upstairs, soak up the Algarve sun and the Atlantic breeze on your spacious ocean facing balcony or relax in the spacious outdoor lounge with ocean views and take a dip in the rooftop terrace private plunge pools acclimatized in a range between 26-28°C degrees, available in selected WOW suites.







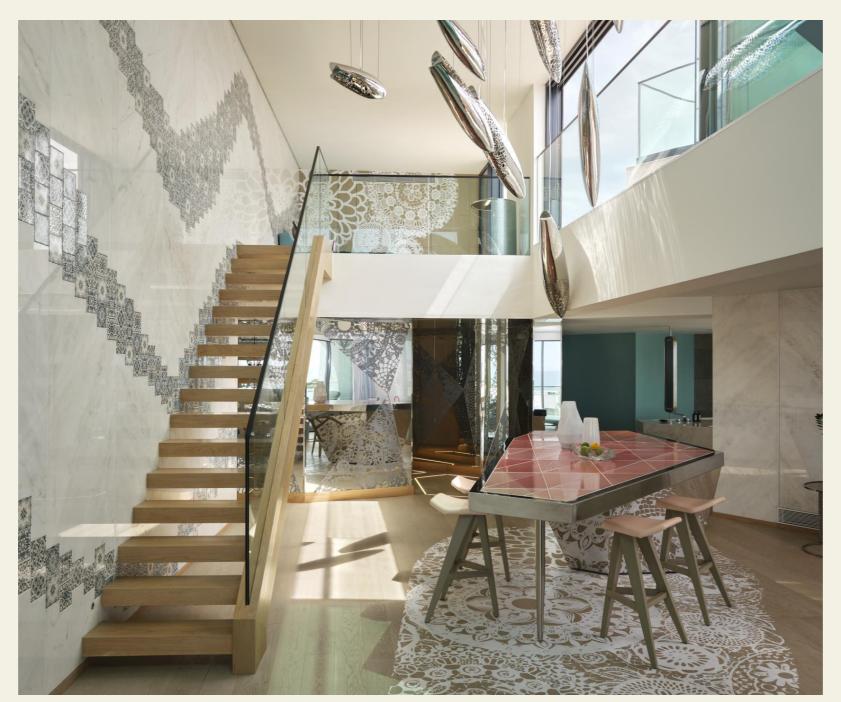


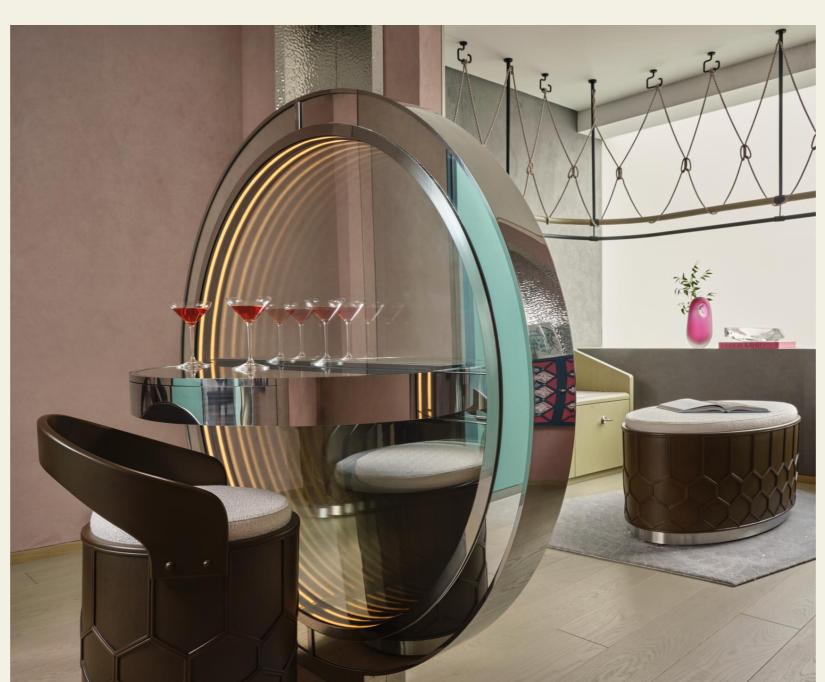
EXTREME WOW SUITE

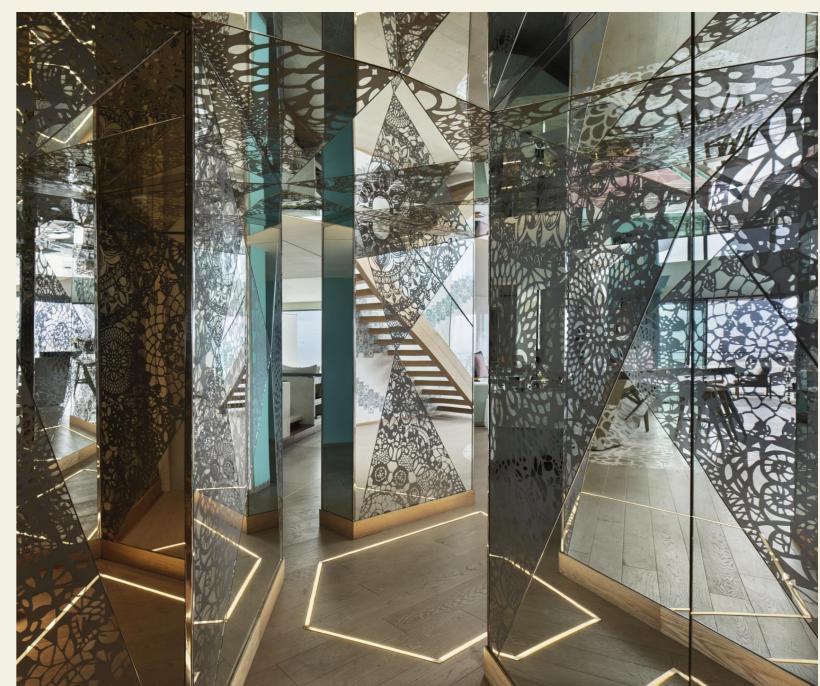
Amplify your stay in our one and only Extreme WOW Suite! Two floors of visionary living where soothing marine elements and Algarve's earthy colors adorn an expansive living area with custom designed furniture.

The bedroom design is inspired by the beautiful Benagil cave and the picturesque Algarve fishing villages.

Climb the stairs to a panoramic rooftop terrace where gardens surround an elevated lounge with DJ booth, dining and bar area, and a sweeping infinity plunge pool acclimatized in a range between 26-28°C degrees to soak up extreme sunsets over the Atlantic Ocean!











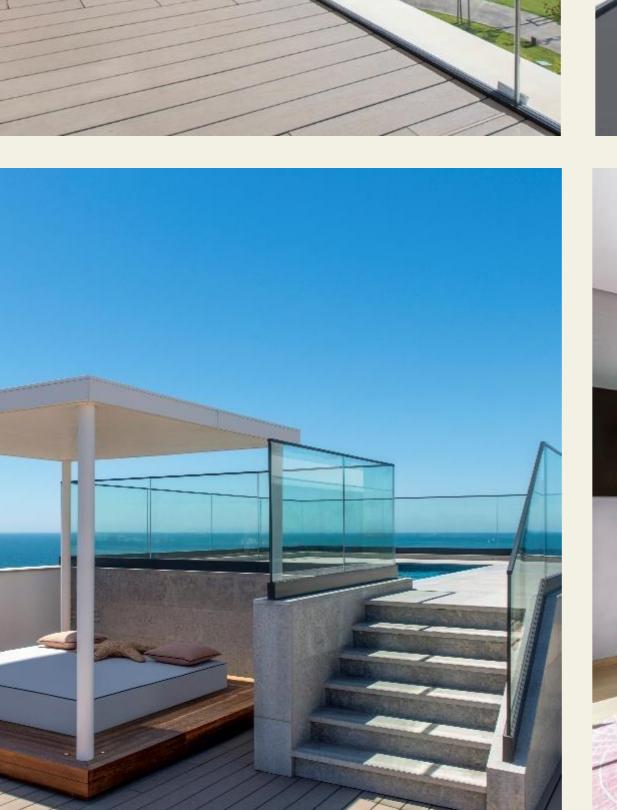
RESIDENCES

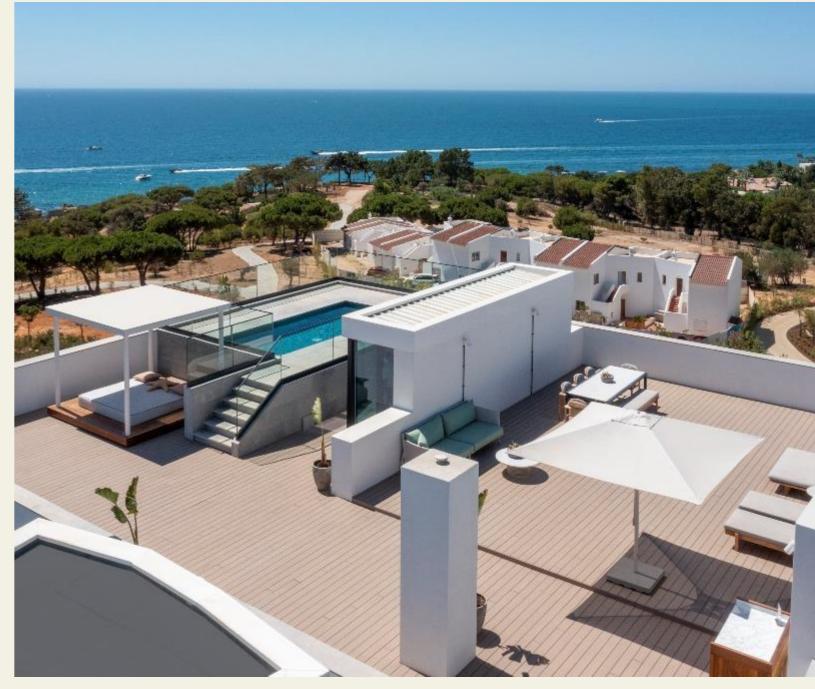
Amplify your stay in one of the 12 W Algarve Residences, ideal for family getaways or friends' gatherings.

All these luxurious units come with twobedrooms, one connecting room, dining and living room and fully equipped kitchen.

Choose from either Garden Access, Ocean View or one of our three Penthouses with private plunge pool on the rooftop terrace acclimatized in a range between 26-28°C degrees.









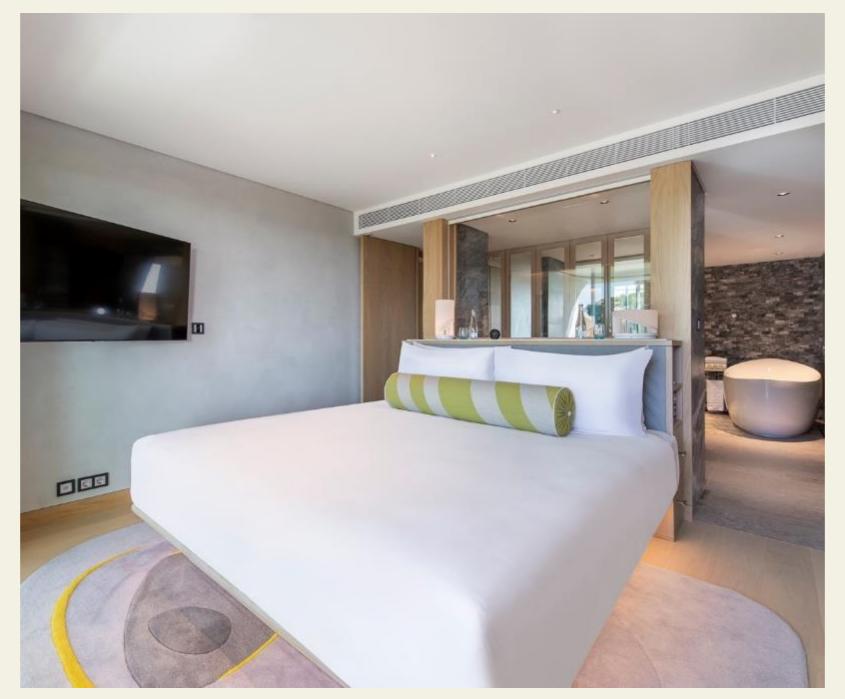


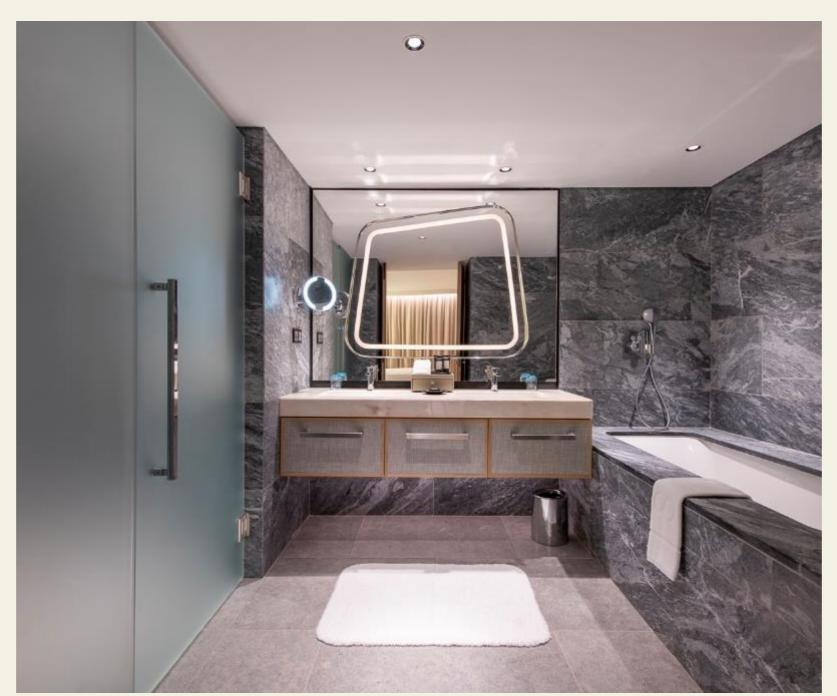
WRESIDENCES

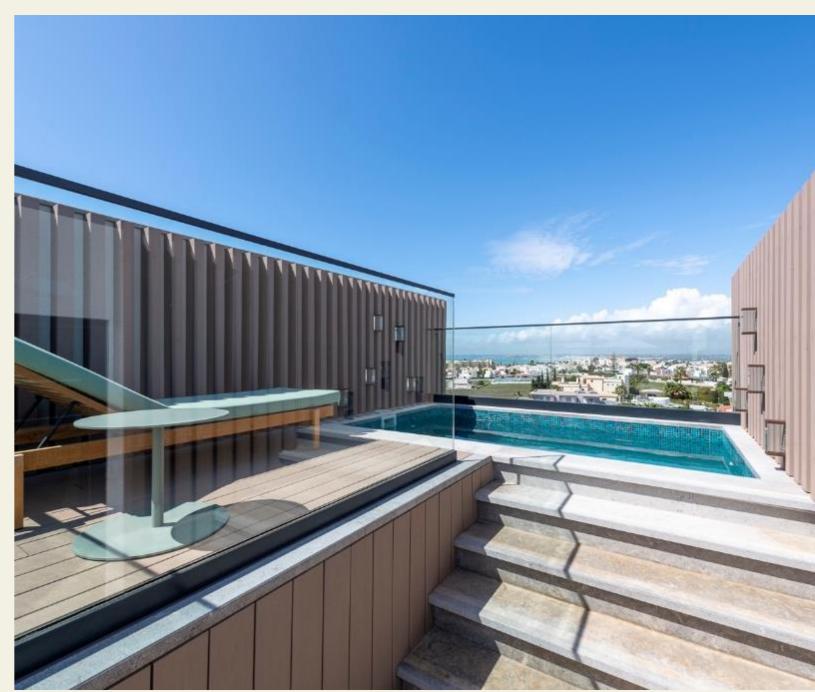
Choose a life less ordinary in one of the 83 W Residences Algarve.

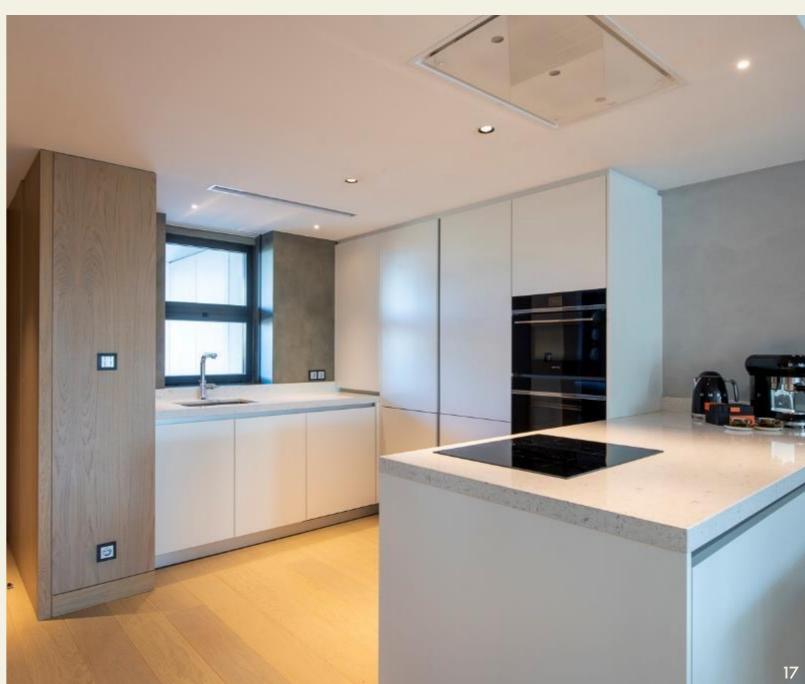
Pick a one, two, three, or four-bedroom apartments with private ocean facing terraces, including 12 duplex units with private plunge pool on the rooftop terrace acclimatized in a range between 26-28° degrees.

W style and comfort meet in relaxed living and dining areas where curved furniture mimics the shapes of beach pebbles and local sea caves in dove-grey and seagrass-green tones.







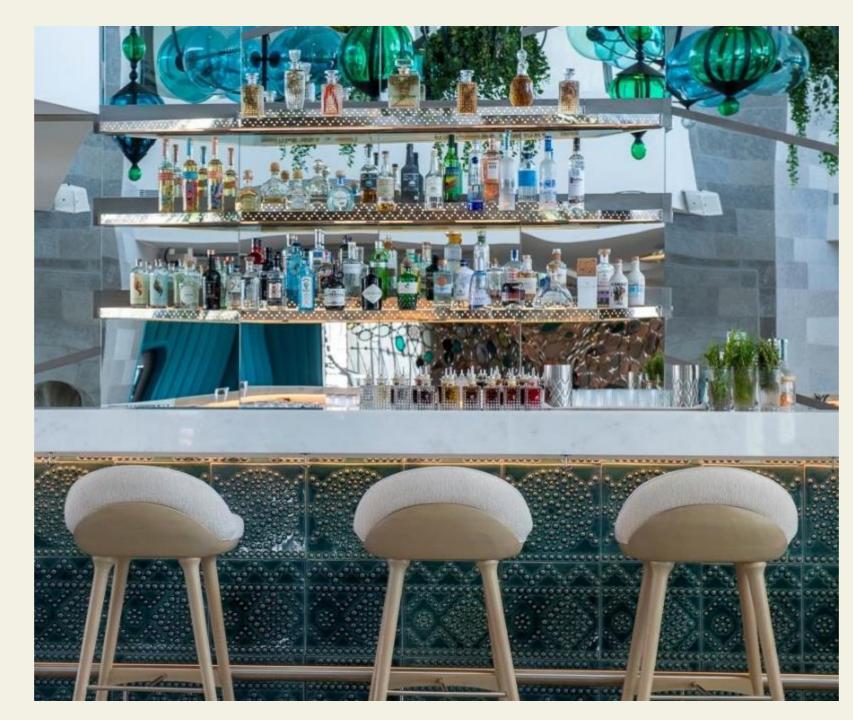




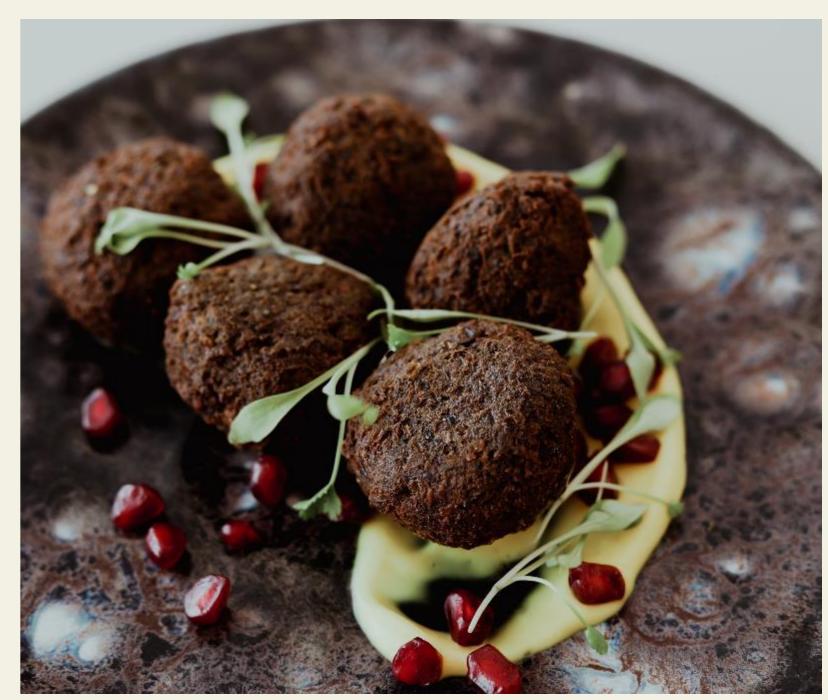
WLOUNGE

Mix & Mingle sipping Algarve's tastiest cocktails in the W Lounge, where sophistication is matched with stimulating fresh mixology, paired with local inspired tapas & teasers.

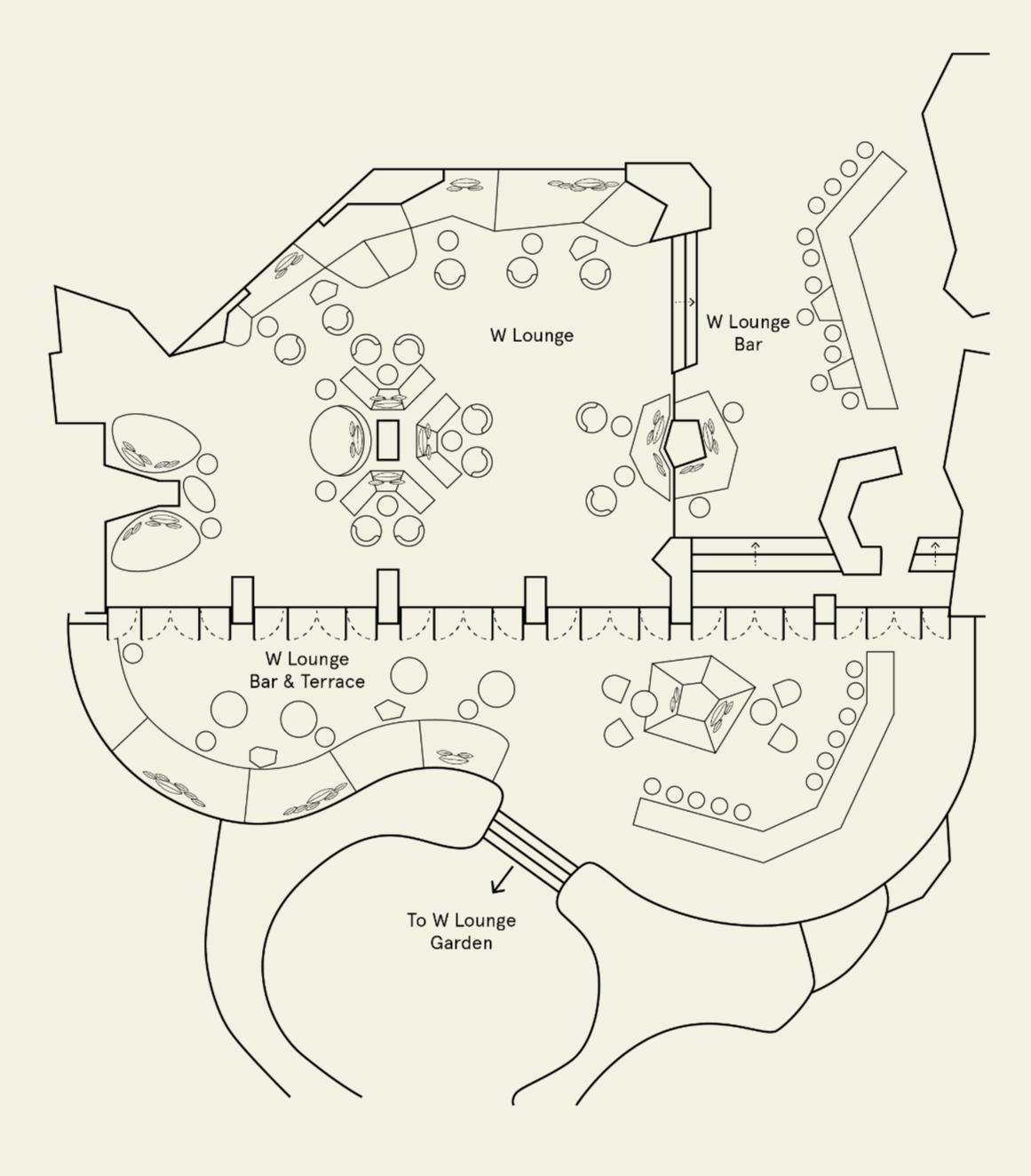
The right spot to start or end the evening with aperitivos; a large selection of worldwide Gin references; local Micro brews and draft beers with flavors from Europe's most southwestern coast.











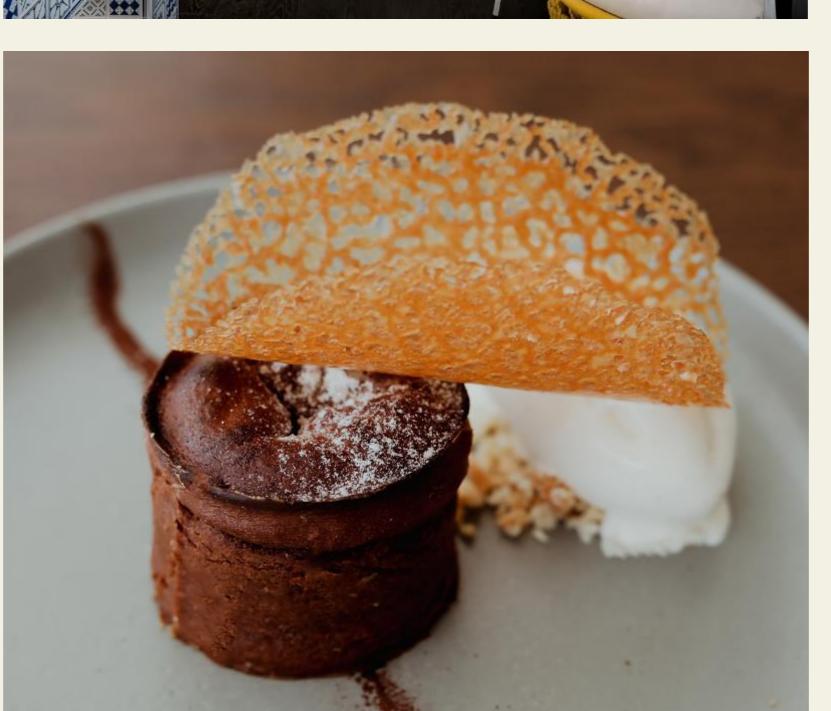
MARKET KITCHEN

Remix your classics and dare authentic Portuguese and Algarve-inspired dining at Market Kitchen.

Market Kitchen offers all-day dining, inspired by southern Portuguese cuisine with modern interpretations of international classics.

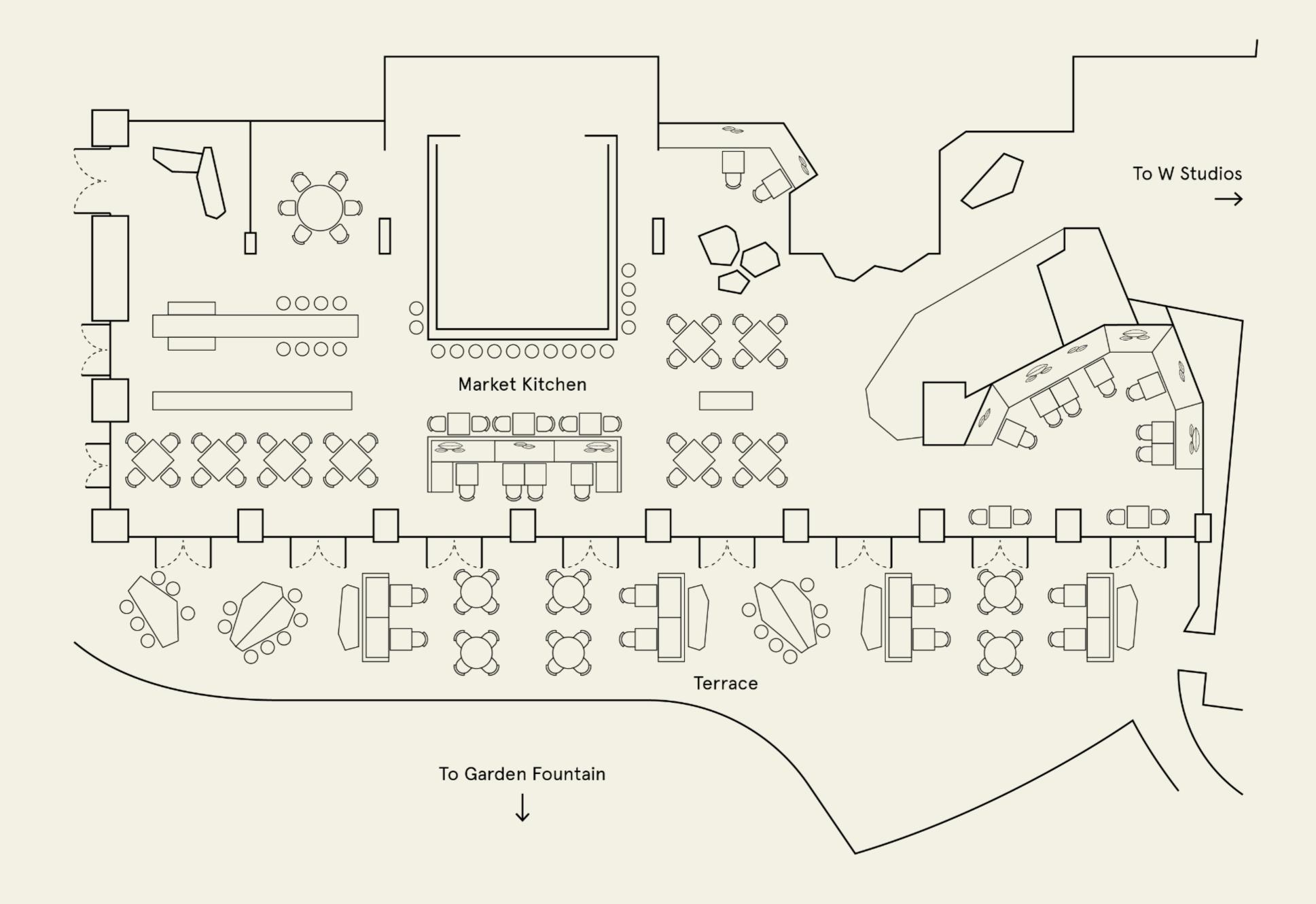
The ideal venue for sharing good food indoor and outdoor, with an open kitchen for an engaging dining experience!











PAPER MOON

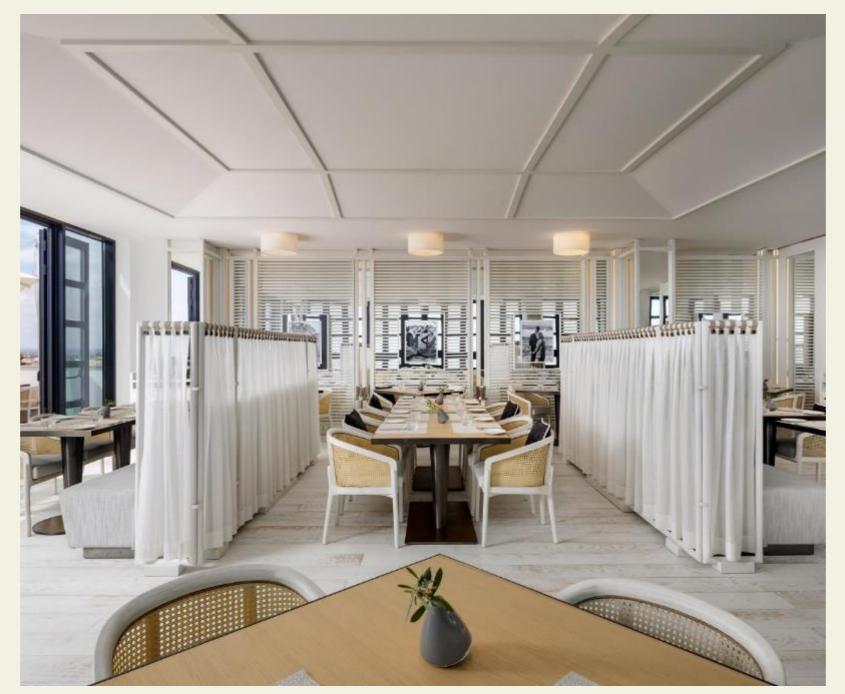
Paper Moon originally opened in 1977 in the heart of Milan's fashion district. 40 years later Paper Moon welcomes fashionistas and glitterati alike around the world.

Paper Moon's philosophy is to serve good value, top quality Italian cuisine in a casual congenial environment, serving award winning plates from Paper Moon restaurants legacy.

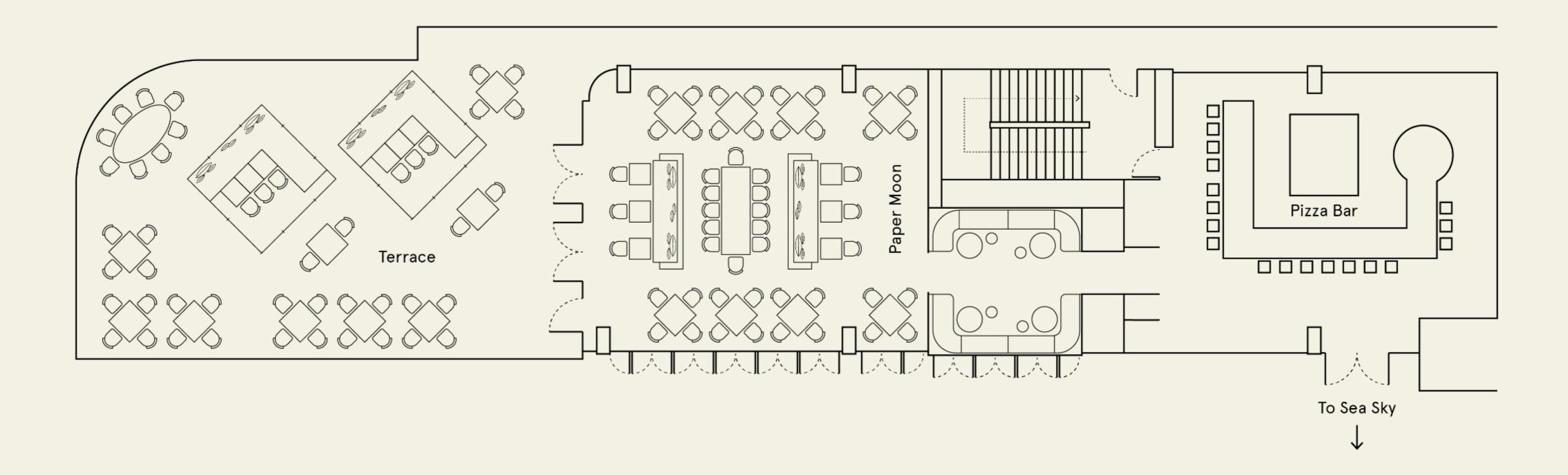
The restaurant features a full bar, a lounge with dining room and terrace serving appetizers, salads, pastas, mains, pizzas and desserts.











W HOTFIS

VINO BY PAPER MOON

Vino by Paper Moon is proud to showcase a meticulously curated selection of wines from esteemed vineyards across the region.

Our wine curator is passionate about introducing you to a diverse range of varietals, each carefully chosen for its exceptional quality and distinct characteristics.

From crisp and refreshing whites to robust and velvety reds, our wine collection will take your palate on an unforgettable journey.









CAPACITY CHART

Venue Area sqm		Dimensions M Height M		Lounge	Cocktail	Banquet
Market Kitchen Restaurant	500	30 x 17	2,3 - 2,5		350	150
W Lounge Bar & Terrace	400	34 x 12	2,4	100	200	
Paper Moon Restaurant	275	31 x 8,5	3		150	120



SIP @ WET

See and be Seen. Coastal Sun kissed Cocktails and Health inspired cuisine that bring in flair and flavour from Asian to Mediterranean Coast to keep you looking great. The sun, the acclimatized pool in a range between 26-28°C degrees, chilled vibes, and groovy tunes make mingling and socializing an absolute must.

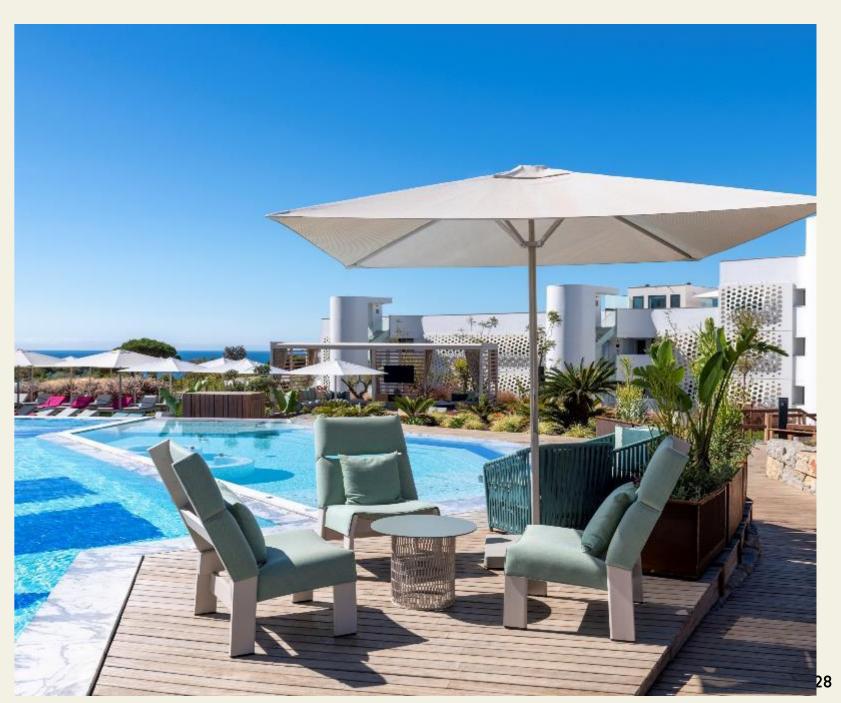
SIP & DIP A fresh take on summer cocktails inspired from the region with mainstream mixology. Fruits and vegetables serve as the main cooler on a hot day by WET. Local Micro brews and draft will be the added thrill to cool off in the summer sun.

Soul Food WET Deck features detox bites that are extra nutrient dense, plant forward and fun to eat. Oat or grain bowls coupled with local fruit and honey are on the top of the list.











NORMAL GETS YOU NOWHERE

At W Hotels, we choose to stand out rather than try to fit in. We celebrate individuality, inclusivity and self-expression and share a restless curiosity with our guests and customers that compels us to colour outside the lines of luxury hospitality.

Mixing eclectic design, vibrant social energy, and playful W personality, Meetings and Events at W offer refreshing freedom from the norm; breaking down barriers, sparking connections and inspiring creativity.

SOCIAL

Eclectic social spaces and energetic programming create an environment where delegates work and play together, inspiring them to build relationships and share ideas.



UNCONVENTIONAL

By breaking predictable rules and conventions, we embolden organizations and free up delegates to think differently, express their opinions and feel more inspired.



PLAYFUL

Meetings and Events that replace unnecessary formalities with wit and humour for a refreshingly open experience that fosters innovation.



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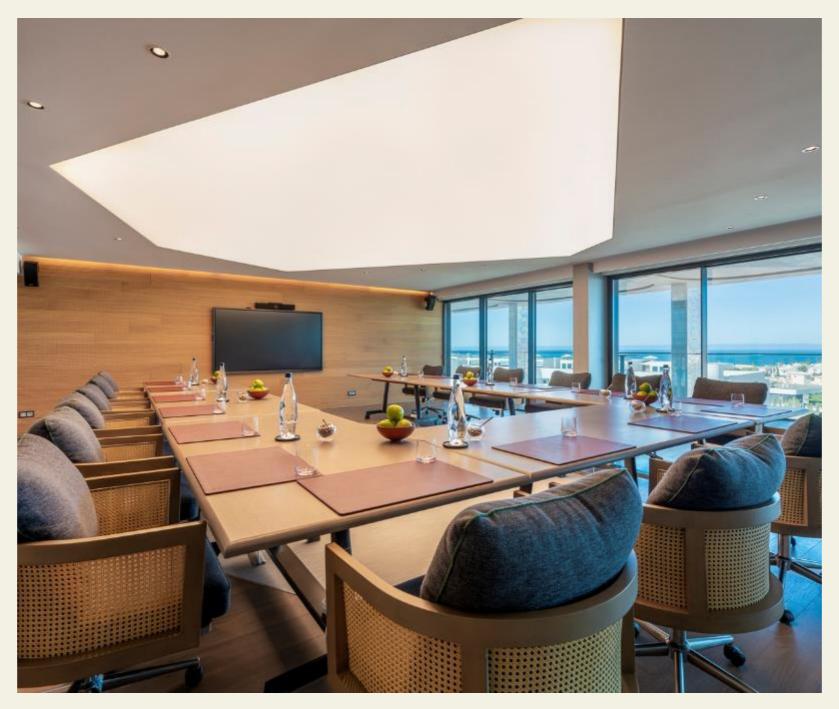


MEETING & EVENTS

Creative in approach, innovative in design and steps away from the ocean, our meeting & event space is designed to get the creative juice going.

Meet in one of our six different studios and breakout rooms spread over 515 sqm, and in over 2,000 sqm of outdoor space ideal to pop the question or celebrate your "Yes" together in W Style!

We'll energize your celebrations and meeting, with mood music, signature scents, and more!



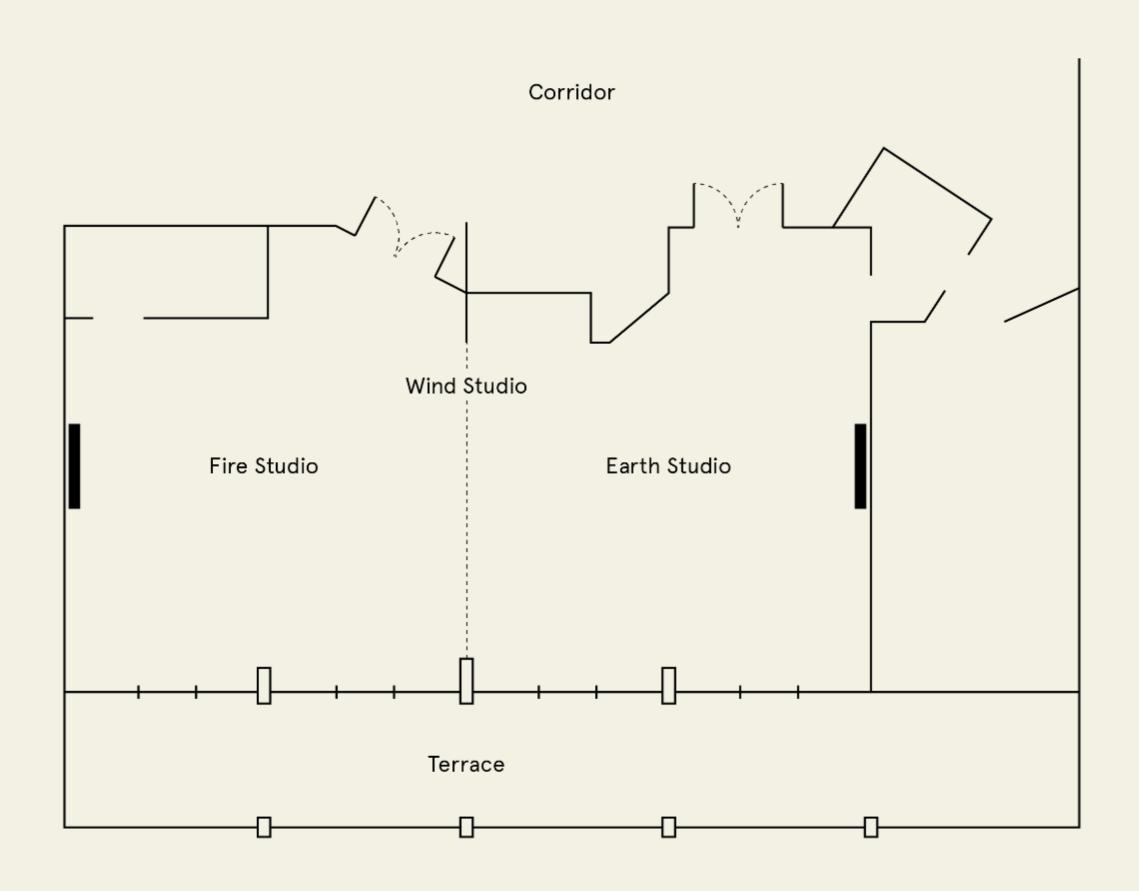


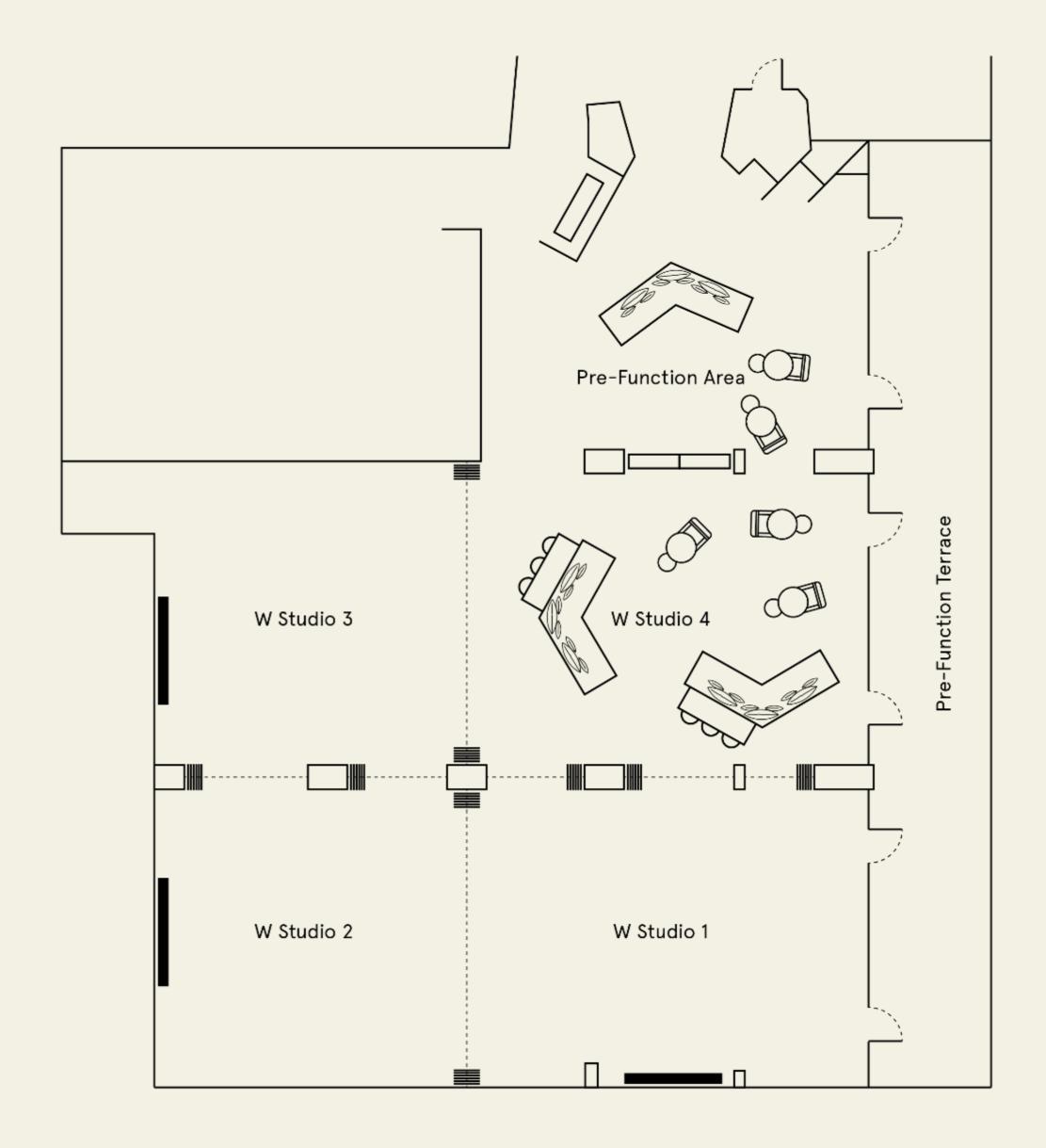






FLOOR PLANS





CAPACITY CHART & AV

Each studio (except W Studio 4) is equipped with a Digital Board providing smooth pen and brush mode, enhanced connectivity options and a variety of convenient features on a large 85-inch, UHD display.

Each Digital Board comes with its own video conferencing kit and sound system composed by 2 x 40W speakers.

Room	Area sqm	Theatre	School	U-Shape	Board	Lounge	Cabaret	Cocktail	Banquet
W Studios	306	250	160	-	-	-	120	200	160
W Studio 1	89	70	36	27	30	-	36	60	60
W Studio 2	63	50	27	21	20	-	24	40	40
Double Studio (1+2)	151	120	63	60	42	-	72	100	100
W Studio 3	68	50	27	21	20	-	30	40	40
W Studio 4 (only available together with 1+2+3)	91	-	-	-	-	20	-	-	-
Pre-Function Area	69	- -	- -	-	-	20	_	40	-
Pre-Function Terrace	77	-	-	-	-	-	-	40	-
W Wind Studio	140	80	36	32	20	-	48	80	80
Earth Studio	71	40	15	17	16	-	24	40	40
Fire Studio	70	40	15	17	16	-	24	40	40
Terrace	51	-	-	-	-	-	-	30	-

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SEASKY

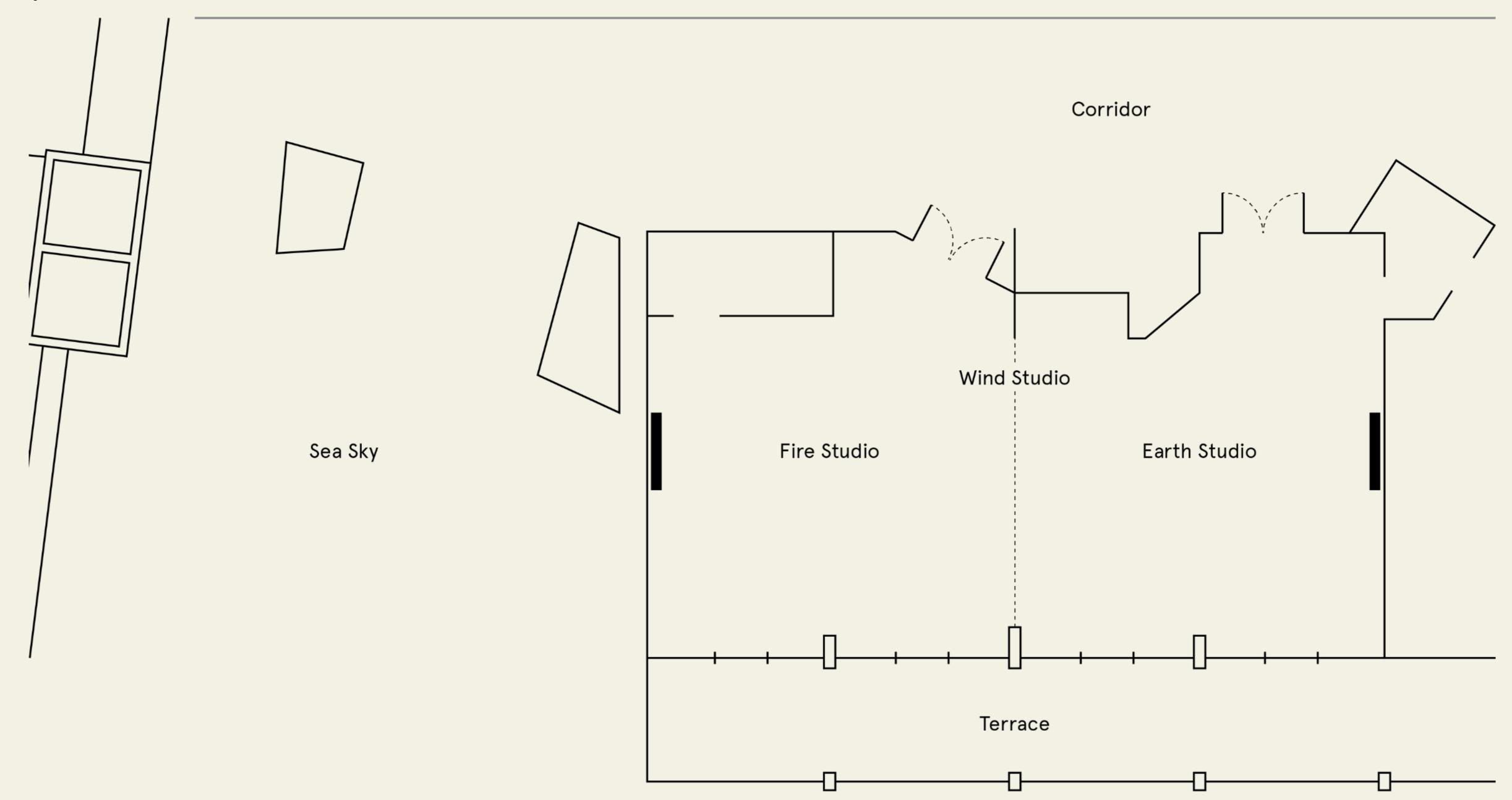
An unexpected space that comes to life preand post-dinner. A breathtaking rooftop location, facing the golden bay of Armação de Pera, where cliffs connect with ocean colors.

Let the DJ set the mood and the bottle service and cocktails light up the night.

With privileged direct access from the street level, it's the perfect space to mix & mingle before dinner at Paper Moon restaurant



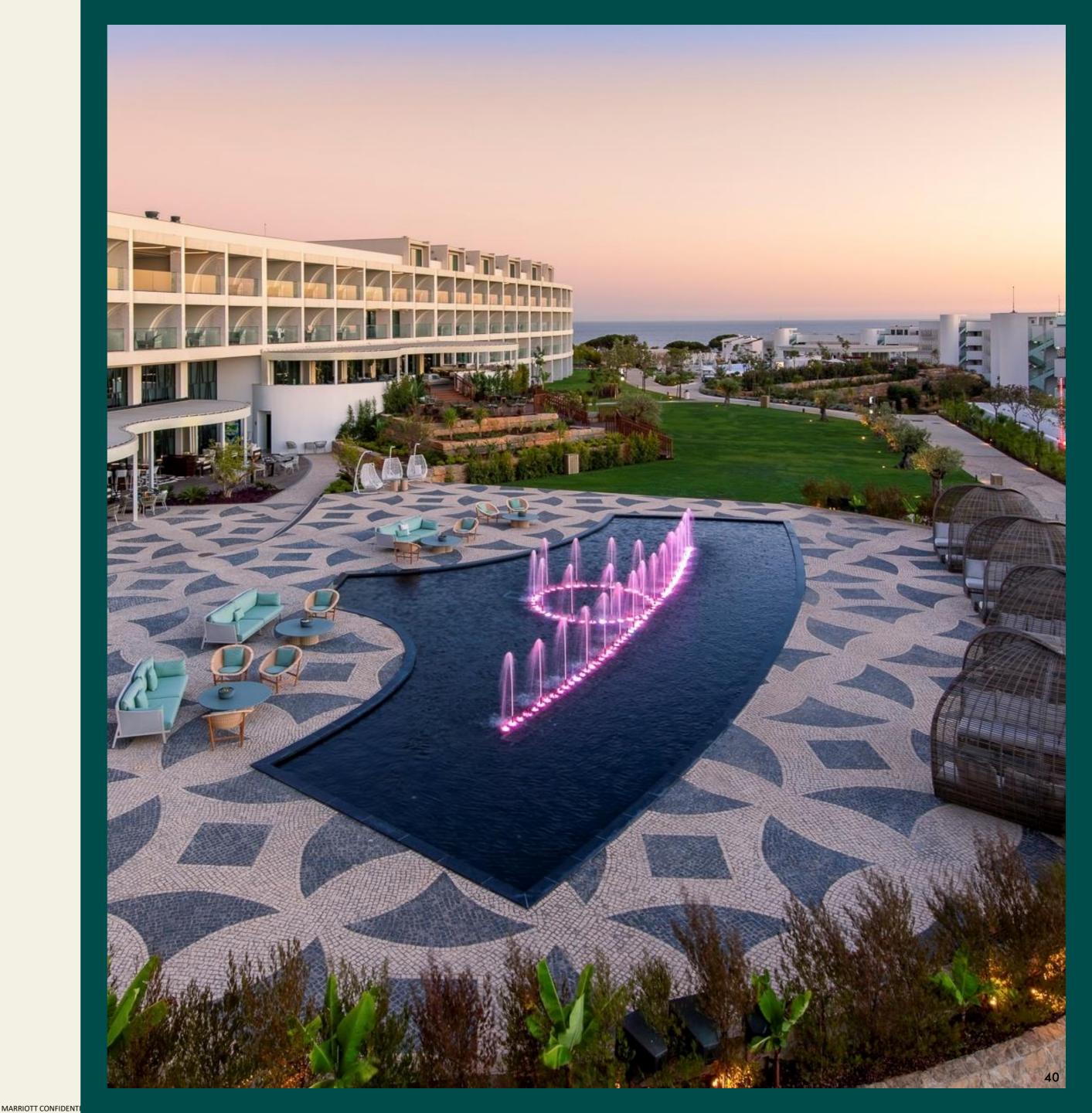
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GARDEN FOUNTAIN

Adjacent to Market Kitchen terrace and extending for 700 sqm, the sparkling Garden Fountain sets the stage for funky cocktail receptions and moonlit events.

Whether for a sit-down dinner for 250 guests or a pre-function pop-up for up to 400 guests, the Garden Fountain is a great outdoor option to soak in the Escape and the views.



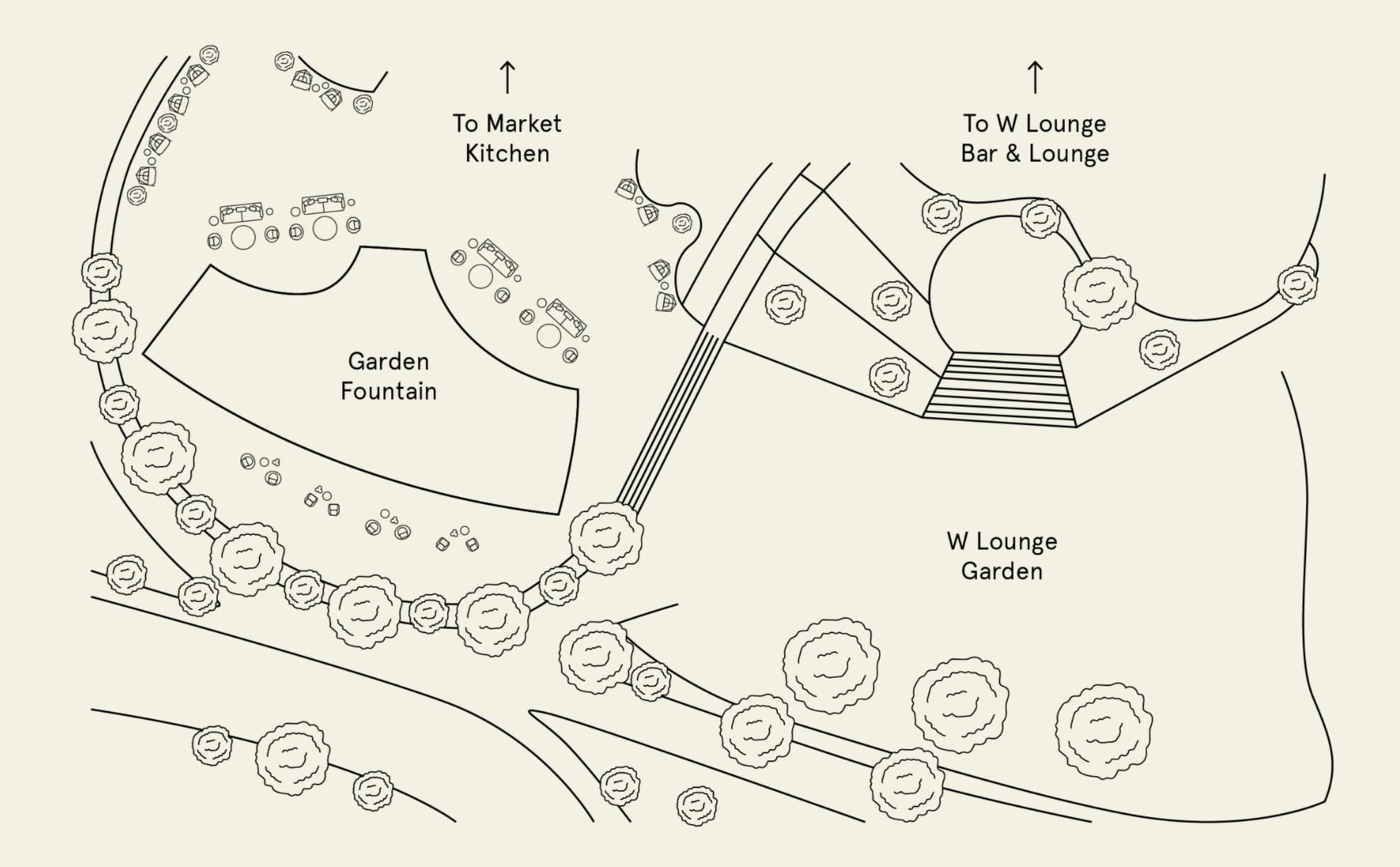
WLOUNGE GARDEN

Directly connected to the W Lounge & W Lounge Terrace and boasting 1,000 sqm, the expansive W Lounge Garden is the ideal venue for larger parties and events.

From dinners with 300 guests up to cocktails for 450, the W Lounge Garden is a fantastic choice for interactive events with live stations and music entertainment.



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AIR

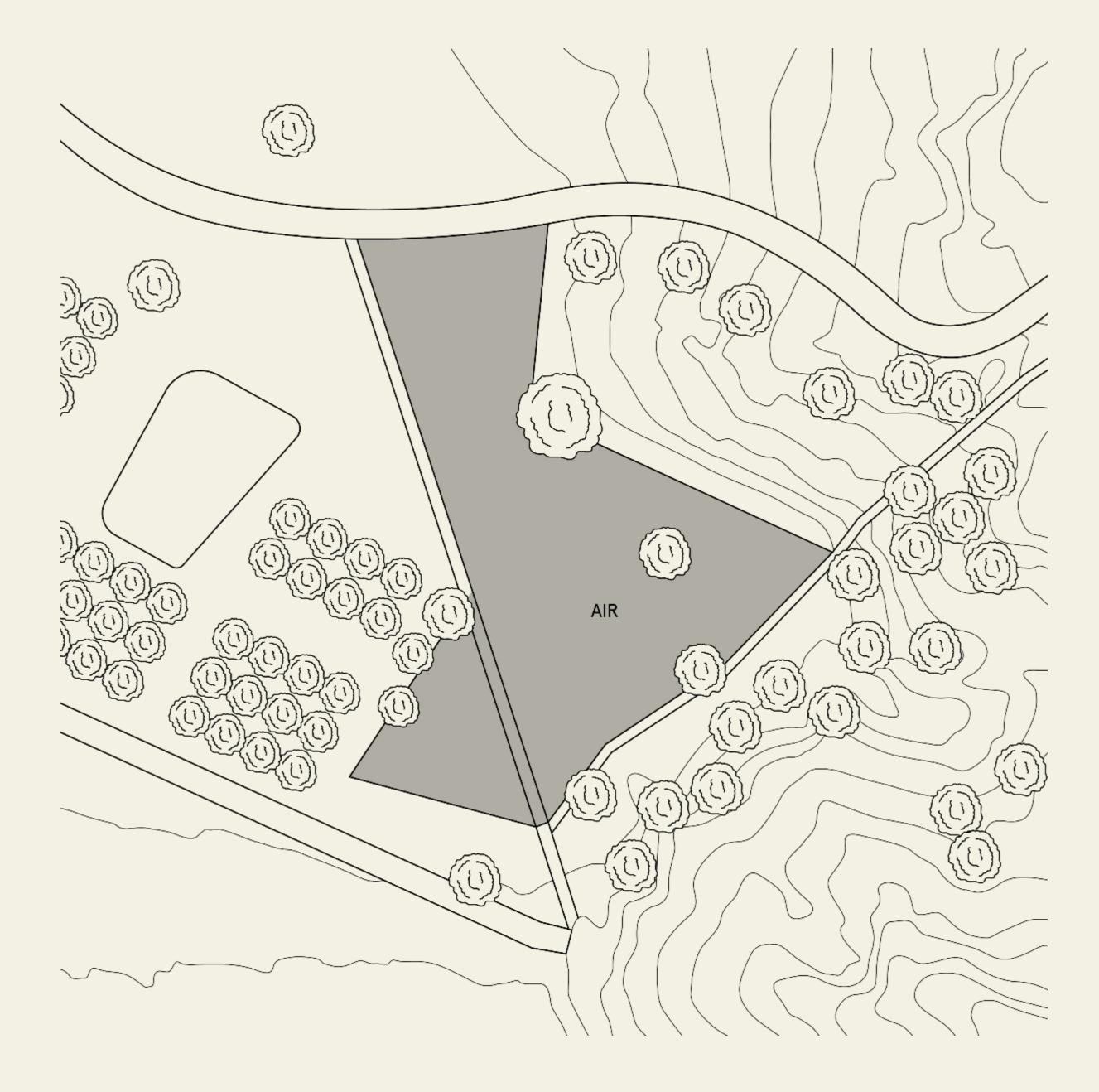
Enjoy ultimate exclusivity at the champagne sunset deck.

AIR offers an array of Cavas, Champagne, Prosecco & Franciacorta, Espumante, Port & Muscato.

An exclusive venue that can be activated from sunset until late, this clifftop venue is the perfect spot for welcome receptions, wedding ceremonies and memorable events.







CAPACITY CHART

Venue	Area sqm	Dimensions M	Theatre	Cocktail	Banquet
Garden Fountain	700	45 x 16		400	250
W Lounge Garden	1000	50 x 20		450	300
Air	1,180		250	250	
Sea Sky	172	12 x 14		120	



AWAY® SPA

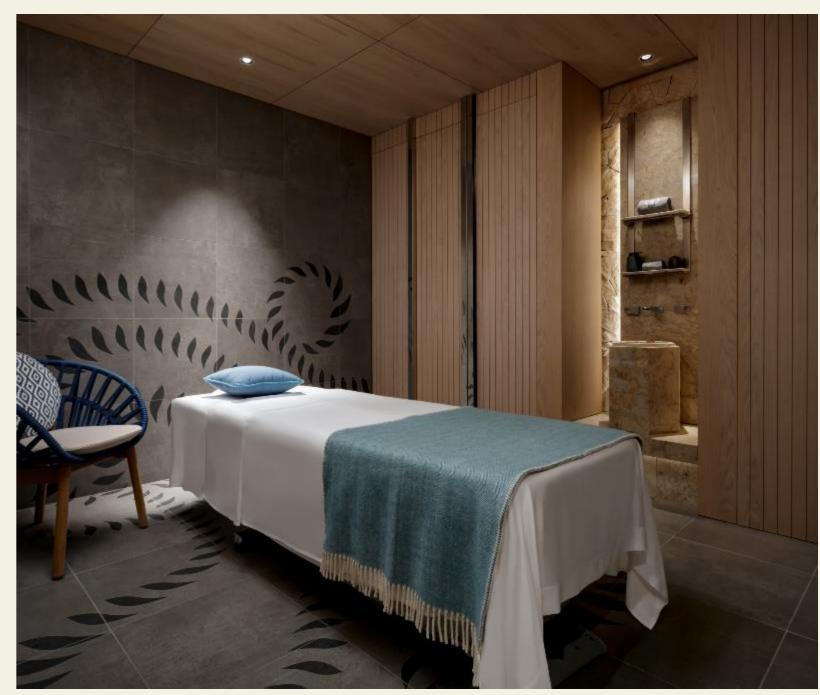
Get your glow on at Away® Spa!

Featuring 6 treatment rooms including one for couples, steam room and sauna, relaxation area and dynamic shower, Away® Spa is the place to fuel and detox.

Grab some bubbles and hit up the beauty pods or the mani-pedi stations, test-drive jet-set treatments featuring Comfort Zone products.







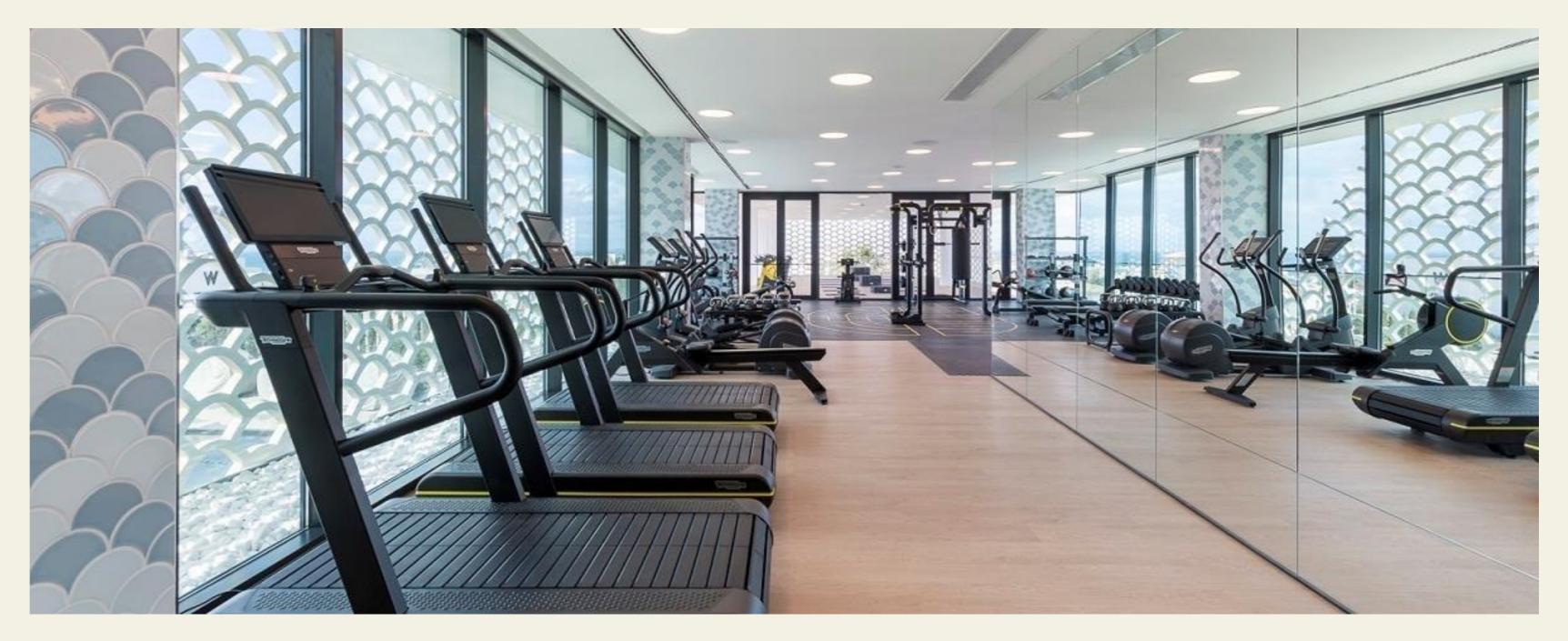




FIT

Get your heart pumping at FIT with highintensity workouts or Bootcamps!

Located on the 2nd floor, FIT offers 134 sqm of indoor space and 300 sqm of outdoor space with panoramic views, fully equipped with the latest TechnoGym® equipment: favorites such as treadmills and rowers but also an Olympic Power Rack offering maximum workout versatility!







HOLEIN ONE

Located 15 min. away from W Algarve, Amendoeira Golf boasts 270 hectares of space and nature and the perfect scenario for you to practice golf in 3 world class golf courses.

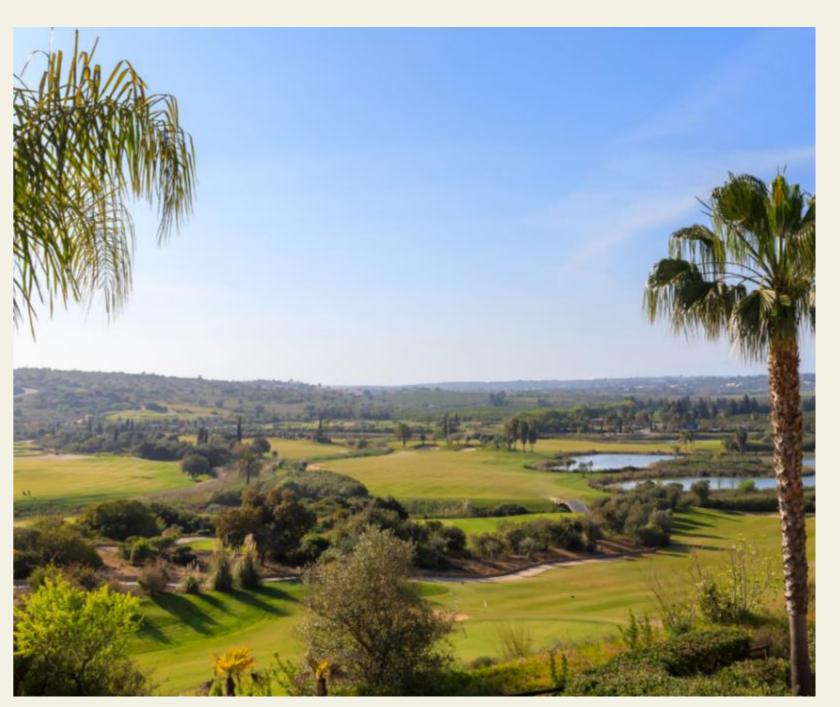
Faldo and O'Connor Jnr.'s 18-hole courses by day or night in the only illuminated 9hole golf course in Portugal.

No previous golf experience is needed to try the initiation class. The 9-hole Academy Course is available for all that have tried golfing before.









FAST & FURIOUS

Only 35 min. away from W Algarve, the International Algarve Racetrack is one of the most modern circuits in the world and offers an extensive set of services and infrastructure.

The circuit design allows for ample visibility and a strong connection to the track, from any stand.

Try out the racing track for yourself with the guidance of some of the most experienced pilots and a wide variety of vehicles.









DESERT ISLAND

Explore the unique Desert Island, the only uninhabited barrier island of Ria Formosa Natural Park. This Natural Park is one of the most amazing places of the Algarve, not only for its variety of landscapes but also because of its unique location.

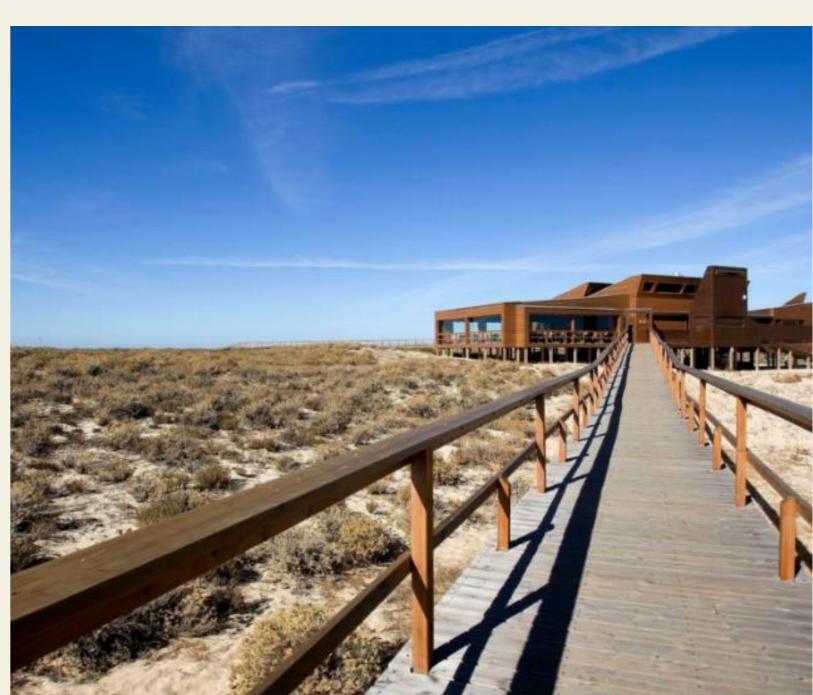
After a scenic cruise in Ria Formosa, enjoy local fresh seafood at Estaminé Restaurant.

Recognized and awarded for its gastronomic quality and energy efficiency, it's the only structure on the Desert Island with panoramic views of the Natural Park and the Atlantic Ocean.









WINE & DINE

Visit Quinta dos Santos, a family owned and operated wine farm and craft brewery, located 25 min. away from W Algarve.

Measuring eight hectares in total, the farm has three hectares under vine and one hectare of new olives, being Macanilha, Galega, Verdeal and Picual varieties amongst almond, carob, and age-old olive trees.

Vineyard, winery and brewery visit will be followed by lunch with local wine pairings.









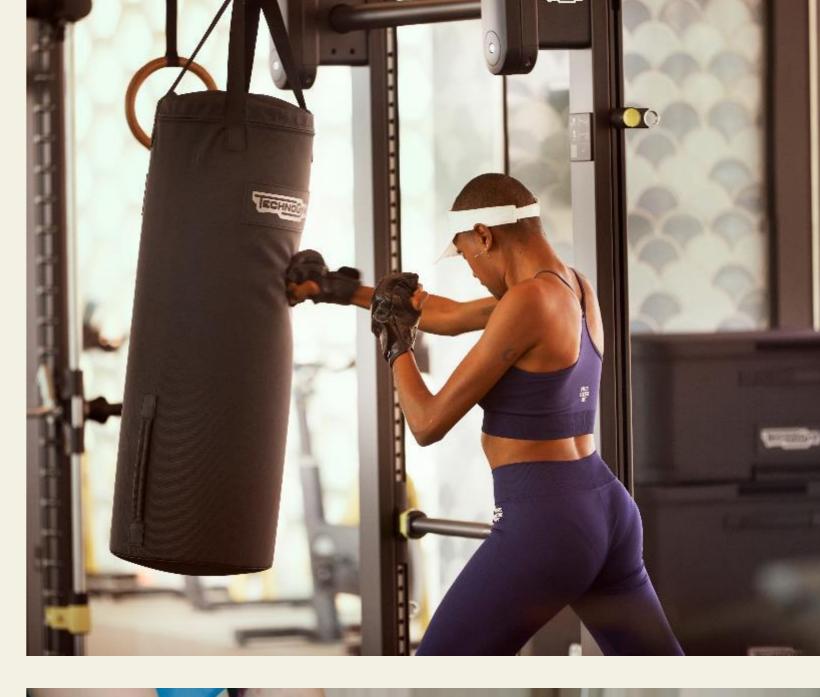
EXPERIENCE WALGARVE

Recharge with morning yoga, energize all day long at FIT our fully equipped fitness center or soak up the sun at WET® Deck – W's take on outdoor pool.

Detox: Sunrise Yoga, Bootcamp, FIT fitness centre, Away® Spa

Chill: Relax & kickback @ WET, or sunbathe at one of the nearby beaches









SUSTAIN ABILITY

Rooms: Minimal plastic materials; No plastic water bottles; Go Green pre arrival; Motion sensors lights off; AC switch off if window opens; Eco-Conscious Skin and Haircare amenities; Soap bar and gel recycling; Non-Woven Laundry bags.

B&F: Responsible produce sourcing; Glass water bottles; Wines with 100% cork taps; No plastic straws; Cooking oil recycling; Take away packaging made with recycled materials; W Garden and in-house composting.

General: Trash sorting, compacting and recycling; dimmed lights with motion sensor; Solar panels; Irrigation dripping system; electric buggies; Reusable SPA slippers; Reuse waste from the SPA bar.

